CONFERENCES & EVENTS PROGRAMME *

miptv
mipdoc
mipformats

Legend

- **MIPTV** all genres
- **DRAMA**
- **DOC**
- **FORMATS**
- **KIDS**
- **ESPORTS** Track powered by **Esports BAR** The World's Esports Business Arena - CANNES

SUNDAY 3 APRIL

14.00 – 18.30
Debussy Theatre

mipdrama

Reserved for Buyers and Press only

Sessions will be available in catch-up on MIPTV digital extension the day after the sessions go live

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MONDAY 4 APRIL

INSPIRATION

9.30 - 10.15
Debussy Theatre
ONE TV YEAR IN THE WORLD: CRACKING AUDIENCE TRENDS
Presented by
GLANCE & TAPE CONSULTANCY

11.45 - 12.30
Debussy Theatre
THE NEXT GENERATION ENTERTAINMENT COMPANIES: AUDIENCE DRIVEN FRANCHISES
In conversation with
KEVIN MAYER
CANDLE MEDIA
RENE RECHTMAN
MOONBUG ENTERTAINMENT

16.30 - 17.00
Debussy Theatre
KEYNOTE
In conversation with
WAYNE GARVIE
SONY PICTURES TELEVISION
JANE TRANTER
BAD WOLF

17.15 - 17.45
Debussy Theatre
KEYNOTE
In conversation with
PATRICK ARYEE
Wildlife Filmmaker

18.00 - 18.30
Hi5 Studio
IMMERSIVE ENTERTAINMENT: WILL ESPORTS & GAMING BE THE GUIDE THROUGH METAVERSES?
with
CHRIS MARTIN SATOR
PATXI BARRIOS METASOCCER

DISCOVERY

10.30 - 11.30
Hi5 Studio
READY PLAYER MIP: MAKING YOUTH TV BRANDS «METAVERSE READY»
Presented by DUBIT

12.00 - 13.00
AUDI A
mip. CANNESERIES Connection
KOREA OTT DRAMA SHOWCASE
presented by KCA
Open to all

12.30 - 13.00
Hi5 Studio
INTRODUCING ESPORTS & GAMING TO TV
with
TREV KEANE EPIC GLOBAL
MICHAEL HEINA YOUGOV
OSCAR SORIANO
PLAY THE GAME AGENCY

13.00 - 14.00
Debussy Theatre
FRESH TV FORMATS
Presented by THE WIT

14.30 – 15.15
Riviera 8 - Marguerite
mip. CANNESERIES Connection
SQUID GAME: THE INTERVIEW
Open to all

14.45 - 16.15
Hi5 Studio
MIPDOC PROJECT PITCH

16.30 - 17.00
Hi5 Studio
REVAMPING AND REINVENTING THE VIEWERSHIP
with
CLAIRE HUNGATE TEAM LIQUID
ALBAN DECHELOTTE G2
FRANK SLIWKA EPULZE

17.50 - 18.30
Debussy Theatre
FACTUAL TRENDS
Presented by K7 MEDIA

CONNECTION

10.00 - 12.00
Riviera 8 - Marguerite
FRAPA FORMATS SUMMIT
Open to all

14.30 – 15.15
Riviera 8 - Marguerite
STAND WITH UKRAINIAN CONTENT INDUSTRY

15.40 – 16.30
Riviera 8 - Marguerite
STAND WITH UKRAINIAN CONTENT INDUSTRY

18.30 – 19.00
Riviera 8
PRE-OPENING PARTY
with
YVES BIGOT
TV5MONDE
By Invitation

19.00
Riviera 8
MIPTV OPENING NIGHT PARTY
In Partnership with TV5MONDE / TiVi5
Open to all

SCREENINGS

09.00 – 10.00
AUDI A
SCREENING
Silent Road
presented by
BETA FILM

15.30 – 16.15
AUDI A
SHOWCASE
K-FORMATS: THE NEXT BIG HITS FROM KOREA
presented by
KOCCA

16.45 – 17.45
AUDI A
SCREENING
True Crime - True Prime: REEPERBAHN – SPECIAL UNIT 65
presented by
STUDIO HAMBURG

TUESDAY 5 APRIL

INSPIRATION

10.45 - 11.30
CAN NFTs REALLY REVOLUTIONISE TV?
Panel discussion with
SCOTT GREENBERG
BLOCKCHAIN CREATIVE LABS
DANIELLE LAUREN
DANIELLE LAUREN

12.00 - 12.30
Debussy Theatre
KEYNOTE
In conversation with
JOHANNES LARCHER
HBO MAX INTERNATIONAL

15.00 - 15.30
Debussy Theatre
HOW CAN TRADITIONAL MEDIA BE INSPIRED BY ESPORTS CONTENT?
with
CARL L. KUHN
JUNG VON MATT SPORTS GMBH
JAVER G. ROJO UBEAT.TV
ROBBIE DOUEK BLAST

16.00 - 16.50
Debussy Theatre
MIP SDG AWARDS KEYNOTE
In Partnership with
UNITED NATIONS
MIP SDG AWARD
ACT
MIP SDG INNOVATION AWARD
JUNK KOUTURE

17.00 – 17.30
Debussy Theatre
VARIETY'S INTL ACHIEVEMENT IN TV AWARD
CECILE FROT-COUTAZ
SKY STUDIOS

DISCOVERY

09.30 – 10.15
Debussy Theatre
FRESH TV FICTION
Presented by THE WIT

15.00 - 16.15
Hi5 Studio
MIPFORMATS INTERNATIONAL PITCH
In Partnership with
FOX Alternative Entertainment

17.45 - 18.15
Hi5 Studio
FRESH TV KIDS
Presented by THE WIT

CONNECTION

8.00 - 09.30
Majestic Hotel
TBS: BREAKFAST – INTRODUCING NEW WILD GAME SHOW
Hosted by Exclusive Sponsor
TOKYO BROADCASTING SYSTEM TELEVISION

8.30 - 09.30
Verrière Californie
PRODUCERS NETWORKING BREAKFAST

8.30 - 10.30
Riviera 8 - Marguerite
MIPDOC INTL COPRODUCTION SUMMIT
By invitation

11.00 - 12.00
Riviera 8 - Marguerite
DIVERSITY & INCLUSION MENTORING
Limited capacity, first come first served

12.30 – 13.00
Hi5 Studio
INTL FORMAT AWARDS
In Association with C21, FRAPA, MIPFORMATS, ENTERTAINMENT MASTER CLASS

12.00 - 14.00
Riviera 8 - Marguerite
ESPORTS NETWORKING LUNCH
By Invitation

14.30 - 15.30
Riviera 8 - Marguerite
MIP WORKOUT KIDS: DEALS NO DEALS, THERE ARE MANY WAYS TO CUT THE CAKE...
Limited capacity, first come first served

15.45 - 16.45
Riviera 8 - Marguerite
WORKSHOP: TV, BRANDS & ESPORTS INTERACTION
Limited capacity, first come first served

17.30 - 18.15
Riviera 8 - Marguerite
MIP WORKOUT FACTUAL: HOW TO GET YOUR PROJECT COMMISSIONED IN THE STREAMING ERA
Limited capacity, first come first served

SCREENINGS

10.30 – 11.30
AUDI A
SHOWCASE
RTBF : BELGIUM, THE NEW LAND OF CREATIVE FORMATS
Presented by
WBI - RTBF

WEDNESDAY 6 APRIL

DISCOVERY

10.00 – 10.30
AUDI A
WHO IS BUYING IN CHINA AND IN THE REGION?
Powered by
MIPCHINA
Presented by
KRISTIAN KENDER
CMMI

11.30 – 12.00
AUDI A
NAVIGATING THE NEW WORLD ORDER: TV BUSINESS NOW & NEXT
Presented by
AMPERE ANALYSIS

12.00-12.30
Riviera 8 - Marguerite
KIDS TRENDS : A FUTURE FORECAST 2022
Presented by
THE INSIGHTS FAMILY

14.00 – 15.00
AUDI A
BBC Studios Brand New Formats: Meet the Creators
Presented by
BBC STUDIOS

15.30 – 16.30
AUDI A
SHOWCASE
Presented by
DIRTY WORK
PROGRAMME TO BE ANNOUNCED

17.00 – 18.30
AUDI A
SCREENING
(Un)Corrupted
presented by
BETA FILM

CONNECTION

8.30 - 10.00
Riviera 8 - Marguerite
INTL MENTORING & NETWORKING FOR WOMEN
IN TV, FILM & DIGITAL MEDIA
In partnership with
MEDIACLUB'ELLES

10.30 - 11.30
Riviera 8 - Marguerite
MIP WORKOUT: HOW WILL WEB3 TRANSFORM TV?
Limited capacity, first come first served

14.30 – 15.30
Riviera 8 - Marguerite
MIPTV: WHAT DID YOU MISS?

CANNESERIES SEASON 5
1-6 APRIL 22

Every Evening
19.00 – 19.30
PINK CARPET

Friday 1 April
20.00 – 22.00
OPENING CEREMONY & SCREENING

Saturday 2 – Tuesday 5 April
11.00 – 13.00 / 15.00 – 17.00 / 20.00-22.00
SCREENINGS

Wednesday 6 April
20.00 – 22.00
CLOSING AWARDS CEREMONY & SCREENING

SATURDAY TO MONDAY

mip. x CANNESERIES Connection

By invitation