

3 DAYS. 4 MARKETS IN ONE.

MIPDOC. MIPFORMATS. MIPDRAMA. FUTURE OF KIDS.

17-19 April 2023

Palais des Festivals, Cannes



## MIPDOC REVEALS AMBITIOUS PLANS FOR 25TH EDITION AT MIPTV 2023

ANNOUNCES INAUGURAL "MIPDOC INTERNATIONAL BUYER SCREENINGS" IN CANNES WITH GLOBAL CALL FOR ENTRIES

500 DOC AND FACTUAL BUYERS INVITED FOR FIRST LOOK AT SPRING TITLES



Paris, 15 December 2022 - RX FRANCE today revealed that MIPDOC will expand its footprint during the 60th MIPTV next April, announcing a world class international screenings summit for over 500 buyers, along with a new CANNESERIES documentary series selection, return of the MIPDOC Screenings Library, and the build out of a 2000 SQM MIPDOC & MIPFORMATS Producers Hub and Lounge in the prestigious Riviera Hall of the Palais des Festivals in Cannes.

Billed as 'the biggest week in unscripted television', the 25th MIPDOC International Documentary & Factual Co-Production Market runs within the MIPTV Spring International Television Market (17-19 April 2023) in Cannes with one pass covering all.

The inaugural MIPDOC International Buyers Screenings showcase will take place pre-MIPTV on the afternoon of Sunday 16 April in the world-renowned Debussy Theatre of Cannes' Palais des Festivals. A

worldwide call for entries has opened, seeking the biggest new doc and factual content from leading producers and studios set to launch globally in Spring 2023 to be screened to an invited audience of over 500 international buyers. Submissions for consideration can be entered at <a href="https://www.miptv.com/mipdoc">www.miptv.com/mipdoc</a> with the final selection made by a jury of genre experts.

Running alongside MIPTV, Season 6 of CANNESERIES (14-19 April) also introduces its first documentary selection, the *International Documentary Series Competition*, in 2023. MIPDOC buyers will have an exclusive first look at the selection during Sunday's *MIPDOC International Buyer Screenings* ahead of screenings as part of CANNESERIES on Monday 17 April.

Also announced is the return of the MIPDOC Screenings Library, active from Sunday in the Palais des Festivals and offering buyers access to an unrivalled range of documentary and factual titles onsite during the market and online post-show via OneMIP. Whilst an extended MIPDOC & MIPFORMATS Producers Hub and Lounge, set against the backdrop of Cannes' iconic Mediterranean sea view, is designed to accommodate hundreds of meetings daily for creators, producers, commissioners, financiers and development executives.

RX France Entertainment Division Director & Director of MIPTV Lucy Smith said: "We embrace MIPTV's leadership position as the biggest week in unscripted each April in Cannes. MIPDOC and MIPFORMATS, having already moved to the heart of the new look MIPTV, will grab an even a bigger focus next Spring. Going into its 60th anniversary MIPTV feels rejuvenated and more relevant than ever."

In addition to MIPDOC, 2023's first MIP market of the year will feature genre focused strands for Drama (MIPDRAMA), Kids (Future of Kids TV) and Formats (MIPFORMATS) – all accessible with a single registration. MIPFORMATS will also be extended, featuring further workshops, showcases, the FRAPA summit and a new Fresh TV Formats survey from The WIT. Further announcements will follow in the run up to the Spring market.

Re-shaped in 2022, the forthcoming MIPTV is expected to welcome more than 200 exhibitors and 2500 buyers with participants hailing from 100 countries.

MIPTV forms part of a portfolio of markets and conferences from RX France's Entertainment Division that serve the international television distribution and production community year-round, sitting alongside MIPCANCUN (14-17 November 2023), MIPJUNIOR, and 'the mother of all entertainment content markets' MIPCOM CANNES whose 39th edition will be held 16-19 October 2023.

Further Information

Patrick Keegan - patrick@pk-consults.com

Notes To Editors:

## About RX and RX France

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo, Maison&Objet\*... and many more. RX France's events take place in France, China, India, Italy, Mexico, Russia and the United States.

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\*Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France

## **About CANNESERIES**

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.



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