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MIPFORMATS PITCH FINALISTS ANNOUNCED BY MIPTV AND FOX ALTERNATIVE ENTERTAINMENT

Prize of US\$5000 For Development and Opportunity to be Part of
FOX's US\$100 million International Unscripted Format Fund



Paris, 06 April 2023 – MIPTV and FOX Alternative Entertainment (FAE), FOX Entertainment's in-house unscripted studio, today revealed the five finalists of the 2023 MIPFORMATS PITCH, each of whom will be invited to present their original unscripted entertainment formats to a jury in Cannes on day one of MIPTV 2023 (17-19 April).

The jury will be chaired by Allison Wallach, President, Unscripted Programming of FOX Entertainment, with Yasmin Rawji (Executive Vice President, Unscripted – Network, of FOX Entertainment) and Nathalie Wogue (Consultant, International Format Strategist, FAE), and the session moderated by Maria Chiara Duranti (Chief Editor, Formatbiz).

A record 89 projects from 27 countries were submitted for the 2023 competition. The finalists are:

'Eyes On The Prize', The Connected Set (UK)
'Gold', Format Espresso (Italy)
'Show Must Go On', formatworkshop (Turkey)
'The Love Pitch', Select TV Formats Ltd (UK)
'Weekend Without Parents', LLC Heroes Creative Studio (Ukraine)

The winner of the MIPFORMATS PITCH will be awarded US\$5000 for development by FAE, along with the opportunity to have their concept pitched to global buyers as part of FOX's \$US100 million International Unscripted Format Fund. The MIPFORMATS PITCH and KEYNOTE PRESENTATION takes place live on stage, Monday 17 April from 3.45pm in the Debussy Theatre of the renowned Palais des Festivals in Cannes with one winning concept selected live on stage.

2023 marks the second year that MIPFORMATS PITCH is staged in association with FAE. The ongoing association with MIPFORMATS reflects the studio's proactive strategy to identify, develop and finance the production of unscripted series from all over the world. 2022 MIPFORMATS PITCH winner *Cheat On The Glitch*, created by Christian Gamboa, is currently being developed by FAE.

"As expected, year two of our teaming with RX Global on the MIPFORMATS PITCH has resulted with even more exciting entries my team and I have thoroughly enjoyed reviewing," said Wallach. *"The broad and diverse pool of concepts from which we selected this year's five finalists sparked a number of meaningful conversations, which is always a great sign of a strong pitch. It will be fun to be in the room with each finalist and see which entry we think has the greatest potential and rises to the top in Cannes."*

"MIP markets provide the global stage for formats from all countries..." commented RX France Entertainment Division Director & Director of MIPTV Lucy Smith. *"...and in FOX we have partners on the MIPFORMAT PITCH with both an exceptional track record, and an ongoing commitment to, discovering and championing innovative formats globally. It makes for a truly game-changing opportunity for the finalists."*

The 60th MIPTV Spring International Content and Co-Production Market is tracking to welcome 6000 international entertainment executives to Cannes including an estimated 530 exhibiting companies and 1600 buyers hailing from over 80 countries.

Billed as the Biggest Week in Unscripted, and the Must-Attend Market for Drama and Kids, MIPTV 2023 features five programming strands accessible with one pass: Documentary and Factual (MIPDOC) and Formats (MIPFORMATS) alongside Drama (MIPDRAMA), Kids (THE FUTURE OF KIDS TV SUMMIT) and FAST Channels (FAST & GLOBAL).

Further Information

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Notes To Editors:

About FOX Alternative Entertainment

FOX Alternative Entertainment (FAE) is the in-house unscripted studio of FOX Entertainment. Formed in 2019 to oversee the production of *The Masked Singer*, U.S. television's #1 unscripted series, FAE develops and produces alternative programming for the FOX Network, its streaming service, Tubi, and third-party platforms. In addition to *The Masked Singer*, FAE currently produces Gordon Ramsay's cooking competition and last season's #1 new entertainment series, *Next Level Chef*, and the upcoming series *Gordon Ramsay's Food Stars* (both with Studio Ramsay Global); *I Can See Your Voice*, hosted by Ken Jeong; *Alter Ego*, the 2021-22 season's #1 new unscripted program; *Joe Millionaire: For Richer or Poorer*; *Crime Scene Kitchen* (with Fly on the Wall Entertainment), Summer 2021's #1 new series hosted by Joel McHale; *Name That Tune*, featuring Jane Krakowski and Randy Jackson; as well as *Domino Masters*, hosted by Eric Stonestreet. Third-party series produced by FAE include the dating show *Love Trip: Paris for Freeform in the U.S.*, the variety competition program *The Big Deal* for Ireland's Virgin Media Television in partnership with Dublin-based BiggerStage and the celebrity performance competition *The Masterpiece for Workpoint* in Taiwan.

MIPTV forms part of a portfolio of markets and conferences from RX France's Entertainment Division that serve the international television distribution and production community year-round, sitting alongside MIPCANCUN (14-17 November 2023), MIPJUNIOR, and 'the mother of all entertainment content markets' MIPCOM CANNES whose 39th edition will be held 16-19 October 2023.

About RX and RX France

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, China, India, Italy, Mexico, Russia and the United States.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

*Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France

About CANNESERIES

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.



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